

GCSE Business: 1B50 Edexcel  
**DISCUSS QUESTIONS (6)**



You need to show you understand the consequences, by making at least five linked, development points. This could be one impact/factor/benefit/drawback etc with five linked strands or two impacts/factors/benefits/drawbacks with a total of five linked strands i.e. 2 on one and 3 on another.

Q: Discuss at least one factor that influences the choice of location for a small business.

One factor is...

Meaning that...

Leading to...

Another factor is...

Meaning that...

Leading to...

Resulting in...

Q: Discuss at least one factor that influences the choice of location for a small business.

One factor is...

Meaning that...

Therefore,...

Leading to...

Resulting in...

And finally,...

## ANALYSE QUESTIONS (6)



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Fender® is an American company which produces musical instruments, such as electric guitars. Its most famous brands of guitars have been used by popular musicians such as Bruno Mars. Fender's most expensive guitars are manufactured using the finest raw materials such as wood from ash trees. These hand-made guitars are seen as some of the finest musical instruments in the world and are unique to each individual musician. As a result of using job production for its guitars, Fender is able to charge prices as high as £10 000 per guitar.

In 2012 Fender started using 3D printing, a process of making three-dimensional (3D) solid objects from a digital model. Fender uses 3D printers to trial new designs for its guitars. Ideas for new guitar models can now be printed-off in Fender's factory, instead of using a specialist model-building company.

### CONNECT WITH FENDER



Figure 2

(Sources: adapted from <http://intl.fender.com/en-GB/custom-shop> and <http://javelin-tech.com/3d-printer/industry>)

Taken from Edexcel Sample Assessment Material

Q: Analyse the impact on Fender of charging high prices for its musical instruments.

One impact is...

Meaning that...

Leading to...

Another impact is...

Meaning that...

Leading to...

Resulting in...

Q: Analyse the impact on Fender of charging high prices for its musical instruments.

One impact is...

Meaning that...

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Q:

One impact/factor/benefit/drawback (use the word in the question) is...

Meaning that...

Leading to...

Another impact/factor/benefit/drawback (use the word in the question) is...

Meaning that...

Leading to...

Resulting in...

Q:

One impact/factor/benefit/drawback (use the word in the question) is...

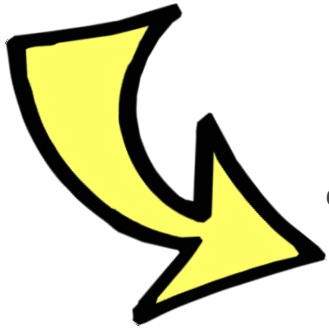
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Meaning that...

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One impact/factor/benefit/drawback (use the word in the question) is...

Meaning that...

Therefore,...

Leading to...

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And finally,...