

9 November 2021

Dear families

I am writing to give you an overview of our Careers Education, Information, Advice and Guidance (CEIAG) curriculum from which all of our students will benefit.

Our mission is to ensure that all students succeeded at university, or a real alternative, thrived in a rewarding career and had a purposeful and happy life. As such, Dixons Fazakerley Academy is committed to providing every young person with the right information and support which will enable them to make informed decisions about their post-16 pathways.

We are looking forward to working collaboratively with families to ensure that your son/daughter's aspirations are fully realised. We appreciate that every young person's journey is different and therefore offer support and advice about all kinds of Level 3 opportunities such as A Levels, vocational qualifications, apprenticeships and other employment opportunities.

So far this term, DFA students of all ages have taken part in our Personal Development Studies programme. This has entailed weekly lessons and assemblies with a CEIAG theme.

Some of the topics covered so far include:

- BTECS and A- levels: What are they, what is the difference and which ones are best suited to me?
- Post 16 provision: What are my options in my city?
- College application and CV writing
- Apprenticeships: What are they and would I be a candidate for one?
- Universities and University life

Establishing links with local Post-16 providers is a key priority and our Year 11 students have so far experienced talks from guest speakers including Maghull High Sixth Form and the LLS Foundation who spoke to them about careers in sports and business opportunities associated with the sports industry. In the coming weeks, we plan to welcome more external speakers representing colleges and business who will provide our students with a flavour of what opportunities exist.

We are also organising a 'meet the employer' session with our partners Elevate EBP. Elevate Education Business Partnership works in conjunction with schools to give students the chance to speak directly with local employers and find out about the different job roles available. We are excited to be continuing to work with the following employers to educate those students who want to enter the employment industry and gain 'on the job' qualifications:

- Merseyrail
- Merseycare
- Cadent Gas
- Sovini Partnership



Lastly, as part of our whole-school approach to careers, students from Years 7-11 will benefit from using the careers platform Unifrog. This online resource is used across Dixons Academies Trust and is an excellent resource that supports students to make informed choices. Unifrog will be launched with Y11 next week and, once students receive their login details, they will be able to complete careers questionnaires and access information about different career pathways and necessary qualifications, as well as take part in lots of other career-related activities.

This is a busy time of year for Post-16 providers as they begin to schedule open evenings – we will ensure that this information is shared with families via student email. I have attached an appendix with some further details about the colleges and schools that offer 16-19 qualifications in our city. I have also included a list of websites where pupils can access further information about apprenticeships.

The Year 11 careers team is committed to ensuring your child and all of our families feel fully supported as they explore the next steps available. Please do not hesitate to contact me should you require any additional information.

Yours faithfully

**Brian Swift**  
**Head of Year 11**  
**Dixons Fazakerley Academy**



Provider	Contact details	Further information
Dixons Broadgreen	0151 228 6800 dixonsba.com/contact	Open evening - see website for details of virtual event
Hugh Baird	0151 353 4444 <a href="mailto:enquiries@hughbaird.ac.uk">enquiries@hughbaird.ac.uk</a>	Open evening - see website for details of virtual event
Archbishop Beck 6 <sup>th</sup> Form	<a href="mailto:gibson@beck.uk.com">gibson@beck.uk.com</a>	Open evening - see website for details of virtual event
Carmel College	01744 452200 <a href="mailto:admissions@carmelhigh.com">admissions@carmelhigh.com</a>	Open evening - see website for details of virtual event
Maghull 6 <sup>th</sup> Form	0151 527 3955 <a href="mailto:school@maghull.com">school@maghull.com</a>	Open evening – see website
Liverpool City College	0151 252 3000 <a href="mailto:enquiry@liv-coll.ac.uk">enquiry@liv-coll.ac.uk</a>	Open evening - see website for details of virtual event
St Edwards 6 <sup>th</sup> Form	0151 281 1999 <a href="mailto:postbox@st-edwards.co.uk">postbox@st-edwards.co.uk</a>	Open evening - see website as online
Broughton Hall 6 <sup>th</sup> form	0151 541 9440 <a href="mailto:schooloffice@broughtonhall.com">schooloffice@broughtonhall.com</a>	Open evening 25.11.21
Bellerive 6 <sup>th</sup> Form	0151 727 2064	Open evening 25.10.21
LIPA	0151 330 3000 <a href="mailto:admissions@lipa.ac.uk">admissions@lipa.ac.uk</a>	Open evening - see website for details of virtual event
Cardinal Heenan 6 <sup>th</sup> form	0151 235 1477 <a href="mailto:sixthform@cardinal-heenan.org.uk">sixthform@cardinal-heenan.org.uk</a>	Open evening - see website for details of virtual event
Knowsley Community College	0151 477 5550	Open evening 17.11.21

### Apprenticeships

[www.gov.uk/apply-apprenticeship](http://www.gov.uk/apply-apprenticeship)

[www.prospectus.ac.uk/whatisanapprenticeship](http://www.prospectus.ac.uk/whatisanapprenticeship)

[www.resources.amazingapprenticeships.com](http://www.resources.amazingapprenticeships.com)

[www.notgoingtouni.co.uk](http://www.notgoingtouni.co.uk)

