

18 October 2025

Dear families

Attendance update

Thank you for your support with your child's attendance in term 1. Strong attendance is critical to your child's attainment, well-being, and wider development. Our school target is 97% or above for all students, which means no more than five days of absence in a full academic year.

Please familiarise yourself with our attendance expectations: [Dixons Fazakerley Academy | Attendance](#)

Here, you can find our term dates for this academic year: [Dixons Fazakerley Academy | Term Dates 2025-26](#)

The link between attendance and achievement is clear: students with 100% attendance are twice as likely to achieve a strong pass in GCSE English and maths than those with 95%. This gap widens as attendance drops.

New initiatives for improved attendance

Starting 3 November 2025, we are launching new initiatives to recognise regular attendance. Our attendance trackers will reset, giving every student a fresh start to build a positive attendance streak.

From 3 November until 12 December, students have a six-week period to build their longest possible positive attendance streak. We will celebrate this collective effort by recognising student contributions in the following ways:

- **Weekly recognition:** we will recognise students who are dedicated to improving or maintaining their attendance with practical tokens of appreciation, such as lunch queue skip passes, stationery, or vouchers.
- **Advisory recognition:** the advisory in each year group with the strongest attendance each week will be recognised for their teamwork and receive a weekly prize.
- **Termly recognition:** students with the highest attendance across our school will be recognised each term as our top attendees and will receive tickets for a special pre-Christmas activity, such as a cinema visit, theatre trip, or bowling.
- **Perfect attendance recognition:** to recognise outstanding commitment, every student with 100% attendance over a six-week period will be entered into a draw to receive one of ten £100 vouchers.
- **Most improved recognition:** the ten students who have shown the most significant growth in their attendance will be recognised for their improvement and will each receive a £25 voucher.
- **End-of-year recognition:** to recognise a full year of dedication, the students with the highest attendance will be celebrated with an exclusive end-of-year trip.

Our partnership with families

To support these goals, we will be undertaking daily home visits and meeting with parents to discuss any barriers to attendance. We are committed to working in partnership with you to ensure your child can attend school regularly and build their attendance streak.

A note on punctuality

Morning registers close at 08:45am daily. Students arriving after this time will receive an unauthorised absence (U) for the morning session, which impacts their attendance figure. Ensuring your child arrives by 8:05am is a key way to support their success.

I look forward to working with all families to support your child's attendance and help them achieve great things here at Dixons Fazakerley.

Your sincerely



Nick Hughes
Principal

